

Engineering precisely what you value

Financial Year 2020: Media and Analyst Conference

Zurich, 5 March 2021

Agenda

- Highlights and business review
- Financial review
- Strategy and outlook

Dr. Christian Walti, CEO

Thomas Erne, CFO

Dr. Christian Walti, CEO

V Q & A



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Dr. Christian Walti, CEO





Order intake, sales and income decline as aspected – Slightly improvement in order intake and income in the second half of the year – Internal strengthening of the Group

Order intake down 44% to CHF 192 million (down 42% at constant exchange rates)

Sales down 29% to CHF 297 million (down 27% at constant exchange rates)

Order backlog of CHF 174 million ensures capacity utilisation for 2021

EBIT came to CHF 1.3 million (0.4% of sales)

Net income almost balanced despite unfavourable environment

Solid balance sheet with 55% equity ratio (previous year 53%)

Waiver of dividend

Major progress in strengthening the Group internally



Great progress towards strengthening in the Group internally

- Improving operational excellence
 - Project management with optimised proces flows
- Stronger cohesion of the Group through renewed leadership team
 - Better coordination of sales, supply chain management and production functions
- Group-wide integrated service
 - Market position in China and North America strengthened
- Product innovations with application focus
 - Growth opportunities with new products in the customer industries
- Savings in 2020 of around CHF 20 million
 - Including numerous measures to reduce expenses: personnel costs, short-time work, material expenses for trade fairs/travel, reduction of fixed renumeration of the Board of Directors and Executive Board



Order intake dominated by large orders depending on the year





Order intake: Decline in all categories



- Large oders (Ø 2016-2020): CHF 99 million
- Corona-related shift in expected large orders
- Small/medium orders and recurring service below expectations due to Corona



Order intake: Decline in all customer industries



 Aerospace and Industrial declined, in particular due to Covid-19. Recovery of the markets expected in 2022/2023.



Order intake: Asia most affected



Decline in the important core region of Asia



Market trends by industry

Key markets Aerospace and Industrial with long-term positive perspective

Aerospace 35%



- Solid growth until 2019: temporary slump
- China to build own aero engines
- Increasing technical requirements (size, complexity, precision, alloys)
- MRO continues to grow (maintenance, repair, operation)

Energy 8%



- Power plant investments concentrated on Asia
- Western power plant manufacturers with selective investments
- Oil&Gas: some growth for gas
- Large offshore wind farms as long-term trend, especially China

Transportation 15%



- Agriculture with positive outlook
- Construction equipment with differentiated development
- On-Road vehicles in crisis (low priority)
- Trucks and off-highway vehicles driven by emission regulations
- New opportunities through future mobility concepts

Industrial 42%



- Stationary machines with cyclic low
- Increasing demand for automation
- Jewelry and watch market remains interesting
- Growing market share in specific MedTech applications

Percentage based on average order intake 2018-2020



New manufacturing solution for complete machining of planetary gear carriers

Highest degree of precision, efficiency and process reliability

In cooperation with a robot cell two Heckert T45 machining centres offer the highest level of process integration

- Automated pallet-, gripper- and toolhandling
- Short set-up times
- Small production space
- Shortest process and throughput times







New formats for online-marketing

TecTalk: New interview series with Miriam Rickli

The TecTalk is a series of interviews in which the well-known moderator Miriam Rickli guides interested viewers through current technology topics and through interviews in customer plants. These interviews are published at monthly intervals on a dedicated landing page and on all Starrag's social media channels.







New formats for online-marketing

Star Digital: The new interactive version of our customer magazine Star

Networking with other articles, the web presence and the social media channels creates a lively mix that allows customers to obtain comprehensive information about content that is relevant to them. The integration of videos and additional picture galleries also allows customers to experience Starrag products dynamically.





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Order backlog ensures capacity utilisation





Sales development

Sales -29%, fx adjusted -27%



Negative FX currency influence
 Weaker EUR/CHF translation rate (2020: 1.0813, 2019: 1.1247)



Income statement: relief through savings programmes



 By using the possibility of short-time work, as well as by reducing time accounts and temporary employees, it was possible to save significant personnel costs.



EBIT bridge



 Cost savings: More than half of the volume/margin effect was captured through personnel savings of CHF -37 million.



Starrag does not report a positive net profit in 2020

C	HF m	2020	2019	Change
Operating result EBIT		1.3	4.8	-73%
Interest expenses, net		-0.3	-0.4	
FX result, net		-0.6	0.7	
Other financial result		-0.8	-1.2	
Total financial result, net		-1.7	-1.0	
Income before taxes		-0.5	3.8	-113%
Income tax expenses		-0.2	3.0	
Net income		-0.6	6.9	-109%
Earnings per share in CHF		-0.19	2.02	-109%

- EBIT impacted by Covid-19 pandemic and significant cost-saving measures
- Average interest rate 0.8% (2019: 0.9%)
- Capitalised loss carry forwards in German companies reduce income taxes



Balance sheet: Strong financial base



- Solid equity ratio of 55%; positive net liquidity
- Reduction in balance sheet total due to lower capital commitment



Intact free cashflow 2020



- Solid cash flow from operating activities due to lower costs for net operating assets
- Restrained investment activity



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Program "Starrag 2021" with medium-term horizon

2021

2019

Review and consolidation Accelerate change Stable profitability Value added co-operation in Group Renewed product portfolio Gain profitability

2020

Readiness for growth Reduced break-even New orders with benchmark profitability

- Evaluate synergy potential in Starrag Group
- Optimize processes and project management
- Streamline organizational setup
- Sharpen product portfolio
- Improve value-based selling

- Implement cost savings
- Exploit defined markets with application focused solutions
- Reduce risks in new orders
- Reduce delivery times
- R&D focus on flexible modules and customized options

- Increase operational margin
- Growth in the strategic markets
- Increase competitiveness with new products and systems
- Increase flexibility to cope with fluctuating demands

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Mid-term financial targets unchanged

Growth rate 5% p.a.
Profitability 8% EBIT margin
Dividend ratio 35-50% of net profit

In local currencies and as average over the business cycle.



Continuation of the strategy implementation

- Focus on the most attractive market/product segments and regions to better exploit the Group-wid growth and profit potential
- Differentiation through application competence, technology, service competence and premium market presence
- Better scaling of the existing product portfolio and competencies worldwide
- Increased focus on operational excellence across the entire value chain



Economic outlook 2021

- Still characterised by Corona
- Industry associations cautiously optimistic
 - Second half of 2020 more positive than originally assumed
 - VDMA expects production growth of around 4% for 2021
- Expectations for customer industries
 - Aerospace 2021 still restrained, recovery expected from 2022
 - IndustrialWillingness to invest depending on the development of Corona,
 - Luxury Goods segment with positive signals
 - Energy expected stability
 - Transportation 2021 still restrained, recovery expected from 2022

Expectations by regions

North America Positive impulses from the change of president and thanks to the strengthening of the local sales structures
 Europe Barely noticeable recovery before 2022
 Asia Remains most promising region for growth in the long term



Guidance 2021

Order intake

Significantly above 2020 (CHF 192 million)

Sales revenue

Within the framework of 2020 (CHF 297 million)

EBIT

Within the framework of 2020 (CHF 1.3 million)

Depending on COVID-19 development in the strategic target markets.

in local currencies



Summery

Setbacks 2020

- Incoming orders, sales and earnings below previous year due to Corona
- New orders and operating result slightly improved in the second half of the year new orders expected for the first quarter of 2021
- Major progress in strengthening the Group internally with total savings of around CHF 20 million
- The Starrag Group remains financially stable, even in a pandemic, with a practically balanced net result

Outlook 2021

- Consistently continued strategy implementation
- Rigorous continuation of the "Starrag 2021" programme
- Order intake significantly above previous year
- Sales in line with previous year
- EBIT in line with previous year



Corporate calendar and Contact details

- 23.04.2021 Annual General Meeting
- ✓ 29.07.2021 Half-year report 2021
- 28.01.2022 Sales and orders 2021
- 04.03.2022 Presentation of 2021 results for analysts and media in Zurich
- 23.04.2022 Annual General Meeting in Rorschach

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Backup information

Share details (as of 31 December 2020)

- Market capitalization CHF 132 million
- Listed at SIX Swiss Exchange Main Standard
- **Ticker: STGN, Valor number 236'106, ISIN CH00023610608**
- ✓ 3'360'000 registered shares, nominal value of CHF 8.50 each
- Free float 28%





150 years tradition in innovation

Key milestones for Starrag Group to become and remain a reliable long-term partner





At your service







Group Management



Dr. Christian Walti, CEO (1967, Swiss)

- Since 01.06.2018: CEO and Head of Regional Sales
- 2012 2018 Head of Bosch Packaging Systems, Beringen, Switzerland
- 2005 2011 Delegate of the Board of Directors and CEO of Faes AG, Wollerau, Switzerland
- 2003 2004 Founding partner and shareholder of Stratocon AG, Baar, Switzerland
- 1999 2003 management functions at ABB Schweiz AG, Baden, Switzerland
- 1998 1999 Consultant at Capgemini Consulting AG, Zollikon, Switzerland
- PhD at University of St. Gallen, Switzerland
- Post graduate studies in Business Administration at University of St. Gallen, Switzerland



Thomas Erne, CFO (1973, Swiss and German)

- Since 01.09.2020 CFO and Head of Corporate Center
- 2015 2020 CFO Europe at DMG Mori
- 2007 2015 Regional Finance Director at Zimmer Biomed
- 2006 2007 Senior Controller at Swissport
- 2004 2006 market development of the American business in finance at Atlanta Pharma AG
- 2002 2004 Trainee Program finance at Atlanta Pharma AG
- Degree in business administration from the University of Konstanz/DE



World production machine tools 1990 - 2019

EUR b



Note: Without Parts/accessories; Source: VDW World Machine Tool Statistics 2019, up-dated 05.10.2020



World production machine tools 2017 - 2019: Top 20 countries

EUR b



• Top 20 consume 90% of the total EUR 71 billion machine tool market.

Note: Without Parts/accessories: Source: VDW World Machine Tool Statistics 2019, up-dated 05.10.2020.

